



Colonial Commercial Corp. Subsidiary Appointed
Distributor of GeoStar Geothermal Heat Pumps

HAWTHORNE, New Jersey (January 18, 2011) – Colonial Commercial Corp. (“Colonial”) (OTC Bulletin Board: “CCOM,” “CCOMP”) today announced that its Universal Supply Group, Inc. (“Universal”) subsidiary has been appointed as a GeoStar distributor for New Jersey and portions of New York, Massachusetts and Connecticut.

GeoStar is a division of WaterFurnace Renewable Energy, a manufacturer of residential, commercial, industrial and institutional geothermal and water source heat pumps.

Geothermal units are similar to ordinary heat pumps, but use energy stored just below ground-level to provide heating, air conditioning and hot water. In the winter, heat is brought in through a loop, concentrated, and then delivered throughout the home to utilize that stored energy. During summer, excess heat in the home is removed and put back into the earth. Because geothermal units use the earth’s natural heat, they are among the most efficient and comfortable heating and cooling technologies currently available.

The GeoStar line includes the G Series geothermal heat pumps with units available from 2 to 6 tons, and up to 4.8 COP and 28 EER, plus console units and indoor and outdoor splits; and the Q Series all-in-one geothermal boiler, furnace and air conditioner; and the Y Series geothermal heat pumps with optional hot water heater. Accessories make the GeoStar brand complete with thermostats, geothermal storage tanks and air handlers. The entire line is also available in water source commercial versions, including horizontal, vertical, S.C.A.V. and reversible chillers up to 50 tons. Complete literature, product specifications and other information are available on the Internet at www.geostar-geo.com. All units are AHRI certified and ENERGY STAR rated, as applicable.

A GeoStar unit can reduce a homeowner’s annual costs for heating, cooling and hot water by as much as 60 percent, per year. Complete literature, product specifications and other information is available on the Internet at www.geostar-geo.com.

“The GeoStar line is consistent with our strategy of integrating state-of-the-art high efficiency green products into our residential and commercial HVAC dealer and contractor base” said Pete Gasiewicz, Vice President of Sales for Colonial.

“We are excited that Colonial has developed a solid geothermal distribution channel within New Jersey and portions of New York, Massachusetts and Connecticut, and together with the GeoStar line they will be able to target additional markets providing greater energy savings” said John Preston Director of Distributor Sales for WaterFurnace.



About Colonial Commercial Corp.

Colonial distributes heating, ventilating and air conditioning, ("HVAC"), equipment, parts and accessories, climate control systems, and plumbing and electrical supplies and equipment to professional contractors in the states of New York, New Jersey, Massachusetts, Connecticut and eastern Pennsylvania through its subsidiaries; Universal Supply Group, Inc., www.usginc.com, The RAL Supply Group, Inc., www.ralsupply.com, American/Universal Supply Division, www.ausupplyinc.com, and S&A Supply, Inc., www.sasupplyinc.com. These contractor customers purchase and install equipment and systems for residential, commercial and industrial users. Colonial also provides control system design, custom control panel fabrication, technical field support, in-house training and climate control consultation for engineers and installers. The Company is a leader in the design of direct digital control systems and systems that control multi-location facilities through the Internet.

The Company also distributes home appliances to dealer groups and appliance stores through its Goldman Universal division. The Company is headquartered in New Jersey, and, with its affiliates, operates out of 19 locations in its geographic trading area. For more information on Colonial's operations, products and/or services, please visit www.colonialcomm.com.

Safe Harbor Statement

The foregoing press release may contain statements concerning Colonial Commercial Corp.'s financial performance, markets and business operations that may be considered "forward-looking" under applicable securities laws. Colonial cautions readers of this press release that actual results might differ materially from those projected in any forward-looking statements. Factors which might cause actual results to differ materially from any results that are projected in the forward-looking statements include the following: continued acceptance of the company's products in the marketplace, competitive factors, dependence upon third-party vendors, and other risks detailed in the company's periodic report filings with the Securities and Exchange Commission. These and certain other factors which might cause actual results to differ materially from those projected are detailed from time to time in Colonial's periodic reports and registration statements filed with the Securities and Exchange Commission, which important factors are incorporated herein by reference. Colonial undertakes no obligation to update forward looking statements to reflect changed assumptions, the occurrence of unanticipated events, or changes in future operating results, financial condition or business over time.

For further information, please contact Pete Gasiewicz, Vice President of Sales,

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