



**CCOM GROUP, INC. ANNOUNCES THE APPOINTMENT OF
PETE GASIEWICZ AS CEO AND MELISSA GOLDMAN-WILLIAMS AS EXECUTIVE
VICE PRESIDENT**

Company to Continue to Distribute Speed Queen® Washer-Dryers on a Transitional Basis

HAWTHORNE, New Jersey (July 2, 2013) – CCOM Group, Inc. (the “Company”) (OTCQB: “CCOM,” “CCOMP”), today announced that Pete Gasiewicz has been appointed as the Company’s CEO and Melissa Goldman-Williams has been appointed as Executive Vice President.

Mr. Gasiewicz previously served as the Company’s President and Chief Operating Officer. In his new position he succeeds Michael Goldman who will continue to act as Chairman. Ms. Goldman-Williams previously served as the Company’s Vice President of Operations.

The Company also announced that its Universal Supply Group subsidiary will continue to distribute Speed Queen® washer-dryers on a transitional and declining basis until the final termination of its distributorship on May 31, 2014. Speed Queen® washer-dryers accounted for more than 10% of the Company’s total revenues in 2012. The Company is shifting its focus towards its more profitable commercial controls and generator and accessory products.

About CCOM Group, Inc.

CCOM Group, Inc. (“CCOM”) distributes heating, ventilating and air conditioning equipment (HVAC), parts and accessories, whole-house generators, climate control systems, appliances and plumbing and electrical fixtures and supplies, primarily in New Jersey, New York, Massachusetts and portions of eastern Pennsylvania, Connecticut and Vermont through its subsidiaries: Universal Supply Group, Inc., www.usginc.com, The RAL Supply Group, Inc., www.ralsupply.com, American/Universal Supply Division, www.ausupplyinc.com, and S&A Supply, Inc., www.sasupplyinc.com. CCOM is headquartered in New Jersey, and, with its affiliates, operates out of 17 locations in its geographic trading area. For more information on CCOM’s operations, products and/or services, please visit www.ccomgrp.com.

Safe Harbor Statement

The foregoing press release may contain statements concerning CCOM’s financial performance, markets and business operations that may be considered “forward-looking” under applicable securities laws. CCOM cautions readers of this press release that actual results might differ materially from those projected in any forward-looking statements. Factors which might cause actual results to differ materially from any results that are projected in the forward-looking statements include the following: continued acceptance of CCOM’s products in the marketplace, competitive factors, dependence upon third-party vendors, and other risks detailed in CCOM’s periodic report filings with the Securities and Exchange Commission. These and certain other factors which might cause actual results to differ materially from those projected are detailed from time to time in CCOM’s periodic reports and registration statements filed with the Securities and Exchange Commission. CCOM undertakes no obligation to update forward looking statements to reflect changed assumptions, the occurrence of unanticipated events, or changes in future operating results, financial condition or business over time.

For further information, please contact Pete Gasiewicz, Chief Executive Officer, or William Salek, Chief Financial Officer, at (973) 427-8224.