

### **CCOM Group, Inc. Reports 2013 Second Quarter Results**

HAWTHORNE, New Jersey (August 13, 2013) – CCOM Group, Inc. ("CCOM") (OTCQB: "CCOM," "CCOMP"), today announced its financial results for the three months and six months ended June 30, 2013.

Results for the three months ended June 30, 2013 compared to results for the same period in 2012:

- Sales increased 12.4% to \$24,443,817 from \$21,737,833
- Gross profit increased 5.6% to \$5,834,727 from \$5,524,183
- Selling, general and administrative expenses increased 3.3% to \$5,188,210 from \$5,023,109
- Operating income increased 29.0% to \$646,517 from \$501,074
- Net income increased 35.4% to \$549,762 from \$405,979
- Net income per share on a fully diluted basis increased to \$0.06 from \$0.04 per share

Results for the six months ended June 30, 2013 compared to results for the same period in 2012:

- Sales increased 8.4% to \$43,173,255 from \$39,829,607
- Gross profit increased 5.8% to \$10,658,974 from \$10,072,773
- Selling, general and administrative expenses increased 1.9% to \$10,631,793 from \$10,435,457
- Operating income increased to \$27,181 from an operating loss of \$(362,684)
- Net loss decreased 67.3% to \$(182,215) from \$(557,611)
- Net loss per share on a fully diluted basis decreased to \$(0.02) from \$(0.06) per share

Peter D. Gasiewicz, Chief Executive Officer of CCOM, said, "We are pleased that sales have continued to increase for three consecutive quarters as compared to the prior year's corresponding quarters. Our focus continues toward a wider, more profitable, and less seasonal family of products. We are hopeful that the HVAC market will rebound and expect that we'll be able to capitalize on a recovery."

#### About CCOM Group, Inc.

CCOM Group, Inc. ("CCOM") distributes heating, ventilating and air conditioning equipment (HVAC), parts and accessories, whole-house generators, climate control systems, appliances and plumbing and electrical fixtures and supplies, primarily in New Jersey, New York, Massachusetts and portions of eastern Pennsylvania, Connecticut and Vermont through its subsidiaries: Universal Supply Group, Inc., <a href="www.usginc.com">www.usginc.com</a>, The RAL Supply Group, Inc., <a href="www.ralsupply.com">www.ralsupply.com</a>, American/Universal Supply Division, <a href="www.ausupplyinc.com">www.ausupplyinc.com</a>, and S&A Supply, Inc., <a href="www.sasupplyinc.com">www.sasupplyinc.com</a>. CCOM is headquartered in New Jersey, and, with its affiliates, operates out of 17 locations in its geographic trading area. For more information on CCOM's operations, products and/or services, please visit www.ccomgrp.com.



#### Safe Harbor Statement

The foregoing press release may contain statements concerning CCOM's financial performance, markets and business operations that may be considered "forward-looking" under applicable securities laws. CCOM cautions readers of this press release that actual results might differ materially from those projected in any forward-looking statements. Factors which might cause actual results to differ materially from any results that are projected in the forward-looking statements include the following: continued acceptance of CCOM's products in the marketplace, competitive factors, dependence upon third-party vendors, and other risks detailed in CCOM's periodic report filings with the Securities and Exchange Commission. These and certain other factors which might cause actual results to differ materially from those projected are detailed from time to time in CCOM's periodic reports and registration statements filed with the Securities and Exchange Commission. CCOM undertakes no obligation to update forward looking statements to reflect changed assumptions, the occurrence of unanticipated events, or changes in future operating results, financial condition or business over time.

For further information, please contact Peter D. Gasiewicz, Chief Executive Officer, or William Salek, Chief Financial Officer, at (973) 427-8224.

(Financial Highlights Follow)



## CCOM GROUP, INC. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets

	June 30, 2013	December 31, 2012
	(Unaudited)	2012
Assets	,	
Current assets:		
Cash	\$ 449,534	\$ 297,128
Accounts receivable, net of allowance for doubtful accounts of \$570,658 and \$429,186, respectively	11,595,671	11,131,317
Inventory	12,825,434	12,029,400
Prepaid expenses and other current assets	1,062,818	1,372,390
Total current assets	25,933,457	24,830,235
Property and equipment	900,643	1,036,710
Goodwill	1,416,929	1,416,929
Other assets – noncurrent	204,922	270,265
Deferred income tax asset – noncurrent	100,000	100,000
	\$28,555,951	\$27,654,139
Liabilities and Stockholders' Equity		
Current liabilities:		
Borrowings under credit facility - revolving credit	\$13,850,836	\$12,297,180
Notes payable, current portion; includes related party notes of \$1,383,335 and \$607,999, respectively	1,519,179	745,500
Convertible notes payable-related party	200,000	-
Trade payables	4,870,652	5,242,044
Accrued liabilities	1,644,233	1,630,792
Total current liabilities	22,084,900	19,915,516
Convertible notes payable-related party	-	200,000
Notes payable, non-current portion; includes related party notes of \$606,004 and \$1,440,015, respectively	1,041,456	1,947,813
Deferred income tax liability – noncurrent	517,000	496,000
Total liabilities	23,643,356	22,559,329
Commitments and contingencies		
Stockholders' equity:		
Redeemable convertible preferred stock, \$.05 par value, 2,500,000 shares authorized, 293,057 shares		
issued and outstanding, liquidation preference of \$1,465,285	14,653	14,653
Common stock, \$.05 par value, 20,000,000 shares authorized, 9,154,953 shares issued and outstanding	457,747	457,747
Additional paid-in capital	12,659,782	12,659,782
Accumulated deficit	(8,219,587)	(8,037,372)
Total stockholders' equity	4,912,595	5,094,810
	\$28,555,951	\$27,654,139



# CCOM GROUP, INC. AND SUBSIDIARIES Condensed Consolidated Statements of Operations (Unaudited)

		For The Three Months Ended			For The Six Months Ended			
	June 30,				June	June 30,		
		2013		2012	_	2013	_	2012
Sales	\$	24,443,817	\$	21,737,833	\$	43,173,255	\$	39,829,607
Cost of sales		18,609,090		16,213,650	_	32,514,281	_	29,756,834
Gross profit		5,834,727		5,524,183		10,658,974		10,072,773
Selling, general and administrative expenses, net		5,188,210		5,023,109	-	10,631,793	_	10,435,457
Operating income (loss)		646,517		501,074		27,181		(362,684)
Other income		63,907		54,343		113,429		108,592
Interest expense, net; includes related party interest of \$34,055 and \$18,877 for three months ended June 30, 2013 and 2012, respectively, and \$67,464 and \$34,913 for the six								
months ended June 30, 2013 and 2012, respectively		(150,162)		(149,438)	-	(301,825)	-	(303,519)
Income (loss) before income tax expense		560,262		405,979		(161,215)		(557,611)
Income tax expense		10,500	•	-	<u>-</u>	21,000	_	<u> </u>
Net income (loss)	\$	549,762	\$	405,979	\$	(182,215)	\$ =	(557,611)
Income (loss) per common share:								
Basic		\$ 0.06		\$ 0.04	<u>-</u>	\$ (0.02)	_	\$ (0.06)
Diluted	:	\$ 0.06	:	\$ 0.04	:	\$ (0.02)	=	\$ (0.06)
Weighted average shares outstanding:								
Basic	: \$	9,154,953	;	9,154,953	:	9,154,953	=	9,154,953
Diluted	:	9,448,010	;	9,448,010	=	9,154,953	=	9,154,953



## CCOM GROUP, INC. AND SUBSIDIARIES Condensed Consolidated Statements of Cash Flows (Unaudited)

For Six Months Ended

		June 30,		
	_	2013		2012
Cash flows from operating activities:	_			_
Net loss	\$	(182,215)	\$	(557,611)
Adjustments to reconcile net loss to net cash used in operating activities:				
Deferred income taxes		21,000		-
Provision for doubtful accounts		165,375		238,653
Depreciation		164,900		187,492
Net gain on disposal of fixed assets		(9,259)		(1,113)
Changes in operating assets and liabilities:				
Accounts receivable		(629,729)		(506,402)
Inventory		(796,034)		(1,047,122)
Prepaid expenses and other current assets		309,572		147,342
Other assets - noncurrent		65,343		46,078
Trade payables		(371,392)		65,608
Accrued liabilities		13,441		47,250
Income taxes payable	_		_	(586)
Net cash used in operating activities	-	(1,248,998)	-	(1,380,411)
Cash flows from investing activities:				
Additions to property and equipment		(42,757)		(80,335)
Proceeds from disposal of property and equipment	_	50,647	_	2,600
Net cash provided by (used in) investing activities	_	7,890	-	(77,735)
Cash flows from financing activities:				
Repayments of notes payable; includes related party repayments of \$1,048,014				
and \$366,005, respectively		(1,160,142)		(544,135)
Issuance of notes payable, related party		1,000,000		850,000
Borrowings under credit facility - revolving credit, net	_	1,553,656	_	1,124,296
Net cash provided by financing activities	_	1,393,514	_	1,430,161
Increase (decrease) in cash		152,406		(27,985)
Cash - beginning of period	_	297,128	_	271,697
Cash - end of period	\$ _	449,534	\$	243,712